

The CCCGA invites advertising from members in the *Bogside* newsletters, *Buyer's Guide* publication, Direct Mailings, Email Blasts and Room Rentals.



2019

# Sustaining Member Advertising Information



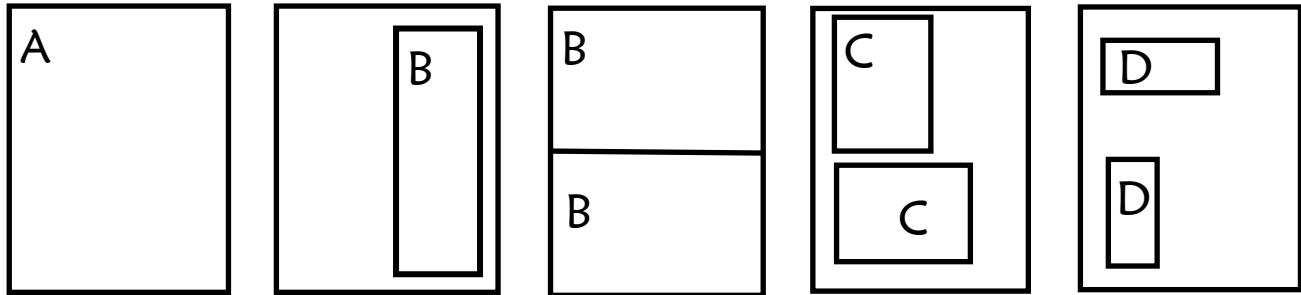
# ADVERTISE IN THE 2019 CCCGA BOGSIDE© NEWSLETTER

PLEASE CIRCLE AD SIZE AND PRICING

The Bogside© Newsletter is published 11 times a year for the benefit of all CCCGA members. Advertising space is available on a first come, first served basis. Members are encouraged to take advantage of the special eleven month pricing. The CCCGA reserves the right to edit or decline the entry of any advertising it feels inappropriate for the Bogside© Newsletter. Direct bill to each business /organization will be generated after the ad appears in our newsletter. Payment is due in full within 30 days of receipt.

Size	Ad size in Inches	Ad size in Pixels*	Price per month	x3	x6	x11
Full Page (A)	9.4"h x 7.4" w	2820 x 2220	\$350	\$329	\$308	\$287
1/2 Page (B)	9.4"h x 3.6" w	2820 x 1080	\$200	\$188	\$176	\$164
1/2 Page (B)	4.5"h x 7.4" w	1350 x 2220	\$200	\$188	\$176	\$164
1/4 Page (C)	4.5"h x 3.6" w	1350 x 1080	\$115	\$108	\$101	\$94
Business Card (D)	3.5"h x 2" w	1050 x 600	\$60	\$56	\$53	\$49

## CCCGA Ad Sizes and Shapes



Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please circle months you wish to advertise:

JAN    FEB    MAR    APR    MAY    JUN  
 JUL    AUG    SE/OC    NOV    DEC

TO PAY BY CREDIT CARD, please fill in the following:

Circle one:    

Credit Card #: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

The card verification code is the last 3 digit number located on the back of your card on or above your signature line.

## Requirements & Deadlines

- Advertisements will ONLY be accepted in JPG or PNG format.
- The dimensions of your ad must be sized in correlation with your chosen ad space.
- We reserve the right to reject any ad that does not have the specifications listed above.
- Ads are due the last week of the prior month.
- Current ad will be used unless notified.
- Send new ads to: [psilvia@cranberries.org](mailto:psilvia@cranberries.org)
- Multiple month payments accepted.

Please make check payable to: Cape Cod Cranberry Growers' Association  
For more information please contact Patti Silvia: 508-866-7878 X15

# ADVERTISE IN THE 2019 CCCGA BUYER'S GUIDE

PLEASE CIRCLE AD SIZE AND PRICING

The Cape Cod Cranberry Growers' Association distributes the annual CCCGA Buyer's Guide in mid-August. This definitive directory of the cranberry industry's suppliers and products is the single best way for your company to get your products and services in front of all CCCGA members. By adding display advertising and/or your logo, in addition to your free suppliers' listing, you can ensure grower members can find the goods and services you offer.

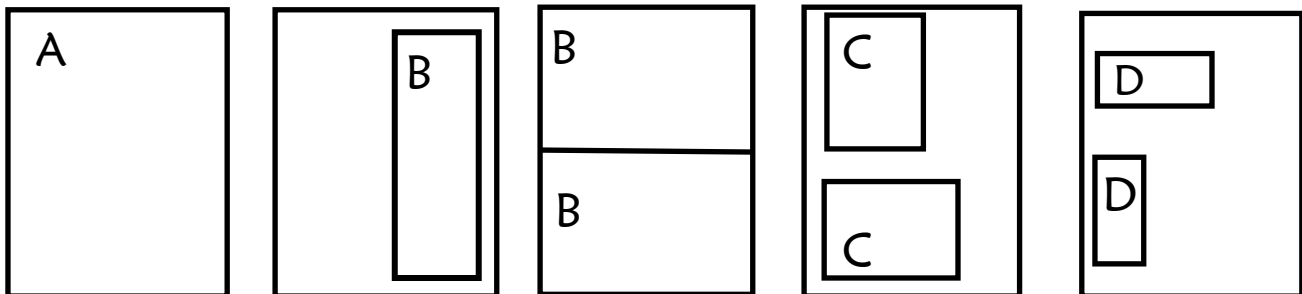
CCCGA offers a variety of advertising options to promote your company and services in the guide, including full and partial-page advertisements. Due to the multiple requests for Inside Back and Back Cover, the advertisements will be sold on a first come, first serve, basis.

Size	Ad size in Inches	Ad size in Pixels*	Price
Full Page (A)	9.4"h x 7.4" w	2820 x 2220	\$350
1/2 Page (B)	9.4"h x 3.6" w	2820 x 1080	\$200
1/2 Page (B)	4.5"h x 7.4" w	1350 x 2220	\$200
1/4 Page (C)	4.5"h x 3.6" w	1350 x 1080	\$115
Business Card (D)	3.5"h x 2" w	1050 x 600	\$60
Inside Back Cover (A)	9.4"h x 7.4" w	2820 x 2220	\$375
Inside Front Cover (A)	9.4"h x 7.4" w	2820 x 2220	\$400
Center Page Left (A)	9.4"h x 7.4" w	2820 x 2220	\$400
Center Page Right (A)	9.4"h x 7.4" w	2820 x 2220	\$400
Back Cover	9.4"h x 7.4" w	2820 x 1080	\$450

## Requirements & Deadlines

- Advertisements will ONLY be accepted in JPG or PNG format.
- The dimensions of your ad must be sized in correlation with your chosen ad space.
- We reserve the right to edit or decline any ad that does not meet the specifications listed above or is inappropriate to our policies.
- **Ads are due no later than May 23, 2019.**
- Current ad will be used unless notified.
- Send new ads to: [psilvia@cranberries.org](mailto:psilvia@cranberries.org)


## CCCGA Buyer's Guide Ad Sizes and Shapes



Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

TO PAY BY CREDIT CARD, please fill in the following:

Circle one:    

Credit Card #: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

The card verification code is the last 3 digit number located on the back of your card on or above your signature line.

Please make check payable to: Cape Cod Cranberry Growers' Association  
For more information please contact Patti Silvia : 508-866-7878 X15

# 2019 CCCGA SUSTAINING MEMBERSHIP DIRECT MAILINGS

Direct Mailing Rate:

Member \$200

Non - Member \$300

- The CCCGA will distribute mailings upon request that are sealed and affixed with the appropriate postage. The CCCGA will affix the labels from our mailing list and place the final items in the mail.
- Direct mailings can be requested on an as needed basis throughout the year. Payment is due in full upon submission of mailing to the CCCGA. The CCCGA membership lists are private property and are not available to anyone for purchase. (No exceptions)
- Direct mailings are sent to all grower members and will be distributed subject to the approval of the CCCGA prior to mailing. CCCGA reserves the right to decline the entry of any advertising it feels is inappropriate to CCCGA policies. We do not sort by grower demographics.
- We reserve the right to edit or decline any ad that does not meet the specifications listed above or is inappropriate to our policies.

For more information please contact Patti Silvia: Phone: 508-866-7878 X 15 • Email: [psilvia@cranberries.org](mailto:psilvia@cranberries.org)

Direct mailings are available for members and non members

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Date Requested To Be Mailed: \_\_\_\_\_

Please make check payable to: Cape Cod Cranberry Growers' Association

All mailings must be paid in full in advance.

TO PAY BY CREDIT CARD, please fill in the following:

Circle one:    

Credit Card #: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

The card verification code is the last 3 digit number located on the back of your card on or above your signature line.

# 2019 CCCGA SUSTAINING MEMBER TO MEMBER EMAIL MARKETING

Email Blast Rate:

Member \$150

Non - Member \$225

- The CCCGA will distribute email blasts upon request. Advertisements will ONLY be accepted in JPG, PNG or text format.
- Email Blasts can be requested on an as needed basis throughout the year.  
Deadline for Email Blast: 7 days prior to delivery.  
Payment is due in full prior to the delivery.
- Emails are sent to all grower members, and will be distributed subject to the approval of the CCCGA prior to sending. CCCGA reserves the right to edit or decline the entry of advertising it feels is inappropriate to CCCGA policies. We do not sort by grower demographics.
- The CCCGA membership lists are private property and are not available to anyone for purchase. (No exceptions)
- We reserve the right to edit or decline any ad that does not meet the specifications listed above or is inappropriate to our policies.

For more information please contact Patti Silvia: Phone: 508-866-7878 X 15 • Email: [psilvia@cranberries.org](mailto:psilvia@cranberries.org)

Email Blasts are available for members and non - members

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Date Requested To Be Emailed: \_\_\_\_\_

Please make check payable to: Cape Cod Cranberry Growers' Association

All email blasts must be paid in full in advance.

TO PAY BY CREDIT CARD, please fill in the following:

Circle one:



Credit Card #: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_





The card verification code is the last 3 digit number located on the back of your card on or above your signature line.

# 2019 CCCGA BIG SAVINGS ADVERTISING OPTIONS

- **OPTION 1**
  - A. Direct Mailing and Email Blast to be sent within 60 days of each other.  
Cost: \$275 (a savings of \$75)
  - B. Direct Mailing Event Planning (sent on your choice of date) and Email Reminder Blast (sent 3 to 5 days before your event)  
Cost: \$275 (a savings of \$75)
  - C. Additional Email Reminder for \$100 each
- **OPTION 2** Place a full page advertisement in the Buyer's Guide and receive a free business card size ad in the Bogside for one month of your choice.
- **OPTION 3** Place your 1/2 or full page ad in 11 Bogside issues, Buyer's Guide, Winter Meeting Program and receive a 15% discount. Monthly payments accepted.  
Cost: 1/2 page \$1746      A savings of \$308  
Cost: Full page \$3049      A savings of \$538

We reserve the right to edit or decline any ad that does not meet the specifications listed above or is inappropriate to our policies.

**TO PAY BY CREDIT CARD, please fill in the following:**

Circle one:    

Credit Card #: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

The card verification code is the last 3 digit number located on the back of your card on or above your signature line.

Please make check payable to: Cape Cod Cranberry Growers' Association

**ONE FREE CCCGA BOARD ROOM RENTAL  
WITH YOUR PAID 2019 MEMBERSHIP!**

Need seating for a small group?

Our board room will comfortably seat 40 theatre style and 16 - 20 classroom style

Please call for availability or to make reservations

Additional room rentals \$50 each

For more information please contact

Patti Silvia: Phone: 508-866-7878 X 15 • Email: [psilvia@cranberries.org](mailto:psilvia@cranberries.org)

OUR MISSION: "TO WORK TO ENHANCE THE SUSTAINABILITY AND PROFITABILITY OF CCCGA MEMBERS"

**CAPE COD CRANBERRY GROWERS' ASSOCIATION**  
265 South Meadow Road • Plymouth, MA 02360  
508.866.7878

