



2024 CCCGA Advertising Information



The Cape Cod Cranberry Growers' Association invites members to advertise in the Bogside® Newsletter and more for 2024.



We appreciate our members and could not do what we do without you. Your support through advertising and sponsorship helps our mission and goals, which directly supports the Massachusetts cranberry growers and industry.

We work hard to connect growers and companies through events, advertising, and sponsorships. This packet has been streamlined to offer powerful opportunities to get your brand and company name out to the people who should see it.

We have our traditional advertising in the **Bogside® Newsletter** which is published 11 times a year and reaches over 400 people a month. We also have sponsorship opportunities for the **Business Meeting** in the spring, the **Pesticide Workshop** in the winter and the **Annual Meeting** in August. These important, well attended events provide industry information and connections for growers, businesses, and workers. We'll provide the details on those meetings closer to the meeting dates. Note, we will not be creating a Buyer's Guide this year.

We also have other services available to you that can support your business needs such as member-to-member email marketing, direct mailings, CCCGA conference room rental and grower gathering event management. Contact Patti Silvia for details on the program offerings at psilvia@cranberries.org.

We hope you will support CCCGA with these advertising opportunities. Please give us a call with any questions or suggestions. Knowing what works for you helps us serve you better. Together we can keep cranberries the state's number one food crop and keep our farms strong and sustainable for the future.

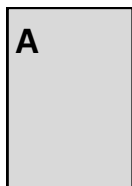
CCCGA's Mission:

To enhance the Massachusetts cranberry industry through the viability and sustainability of the CCCGA membership

Advertise in the Bogside® Newsletter

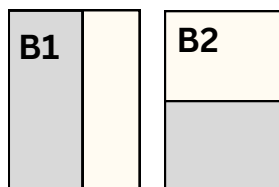
Please review the advertisement options below. Then, follow the instructions at the bottom of the page. Advertising space is available on a first come, first served basis. Ads are due the last week of the prior month.

**Full Page
(Option A)**



Size (inches):
9.4" h x 7.4" w
Size (pixels):
2820 x 2200

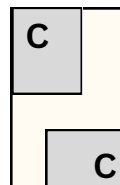
**1/2 Page
(Options B1 & B2)**



Size (inches): 9.4" h x 3.6" w
Size (pixels): 2820 x 1080

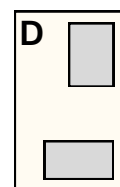
Size (inches): 4.5" h x 7.4" w
Size (pixels): 1350 x 2200

**1/4 Page
(Option C)**



Size (inches):
4.5" x 3.6"
Size (pixels):
1350 x 2200

**Business Card
(Option D)**



Size (inches):
3.5" x 2"
Size (pixels):
1050 x 600

Option A Price

Per Month: \$350
x3 Months: \$329
x6 Months: \$308
x11 Months: \$287

Options B1 & B2 Price

Per Month: \$200
x3 Months: \$188
x6 Months: \$176
x11 Months: \$164

Option C Price

Per Month: \$115
x3 Months: \$108
x6 Months: \$101
x11 Months: \$94

Option D Price

Per Month: \$60
x3 Months: \$56
x6 Months: \$53
x11 Months: \$49

PLEASE DO ALL OF THE FOLLOWING:

**Circle desired
advertising month(s):**

JAN FEB MAR APR MAY JUN JUL AUG
SEP/OCT NOV DEC

**Circle desired
advertisement size:**

Option A Option B1 Option B2 Option C Option D

**Indicate desired ad run time
and price as noted above:**

_____ months at \$ _____

THEN FILL OUT FORM ON PAGE 4

Sponsor the Annual Meeting

The Annual Meeting occurs every August, and is attended by growers and industry leaders alike.

Innovation Sponsorship \$1,500 <input type="checkbox"/> <ul style="list-style-type: none">• Vendor space• 6 admission tickets & t-shirts• Large logo on event t-shirt• September Bogside[®] Newsletter mention with logo• Podium mention• Meeting signage	Sustainability Sponsorship \$1,000 <input type="checkbox"/> <ul style="list-style-type: none">• Vendor space• 4 admission tickets & t-shirts• Small logo on event t-shirt• September Bogside[®] Newsletter mention• Podium mention• Meeting signage	Industry Sponsorship \$500 <input type="checkbox"/> <ul style="list-style-type: none">• Vendor space• 2 admission tickets & t-shirts• Small logo on event t-shirt• September Bogside[®] Newsletter mention
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If you would like to be a sponsor for the Annual Meeting, place a **check mark** in the box that corresponds to the sponsorship level of your choosing. Please **only choose one**, unless you discuss with us otherwise.

Other Sponsorship Opportunities

Business Meeting Sponsorship \$150 <input type="checkbox"/> <p>The Business Meeting occurs once annually in the early spring, and is an opportunity to connect and discuss important and enduring issues about the industry with fellow growers and industry leaders.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none">• 1 dinner ticket• Table signage• March Bogside[®] Newsletter mention	Pesticide Workshop Sponsorship \$150 <input type="checkbox"/> <p>The CCCGA Pesticide Workshop is hosted once annually. Growers and applicators who hope to obtain or renew their MA Pesticide Applicator's license must a pesticide workshop to help fulfill necessary contact hours.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none">• Mention with logo at the beginning & end of program• Business logo in March Bogside[®] Newsletter
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If you would like to sponsor the Business Meeting, Pesticide Workshop, or *both*, place a **check mark** in the box that corresponds to the sponsorship level of your choosing. Check off both if you'd like to sponsor both.

Business Information and Payment Form

Please complete this form in **FULL** in conjunction with following the directions on each advertising information page. Please contact Patti Silvia at psilvia@cranberries.org with questions.

Business Name: _____

Contact Person: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Please check of all sponsorship opportunities you would like to choose and include the price of the sponsorship as it is listed on the information page(s). Then, add up the total \$ amount in sponsorships and write it on the "Total" line.

☐ **The Bogside® Newsletter** \$ _____

☐ **Annual Meeting** \$ _____

☐ **Business Meeting** \$ _____

☐ **Pesticide Workshop** \$ _____

Total Advertising Amount \$ _____

Advertising Requirements

- Advertisements will ONLY be accepted in JPG or PNG format.
- The dimensions of your ad must be sized in correlation with your chosen ad space.
- We reserve the right to edit or decline any ad that does not meet the specifications listed above or is inappropriate to our policies.
- Current ad will be used unless notified.
- Send new ads to: psilvia@cranberries.org

☐ Indicate **HERE** if you would like to pay the full amount for the year up front.

(If you do not, you will be billed/charged at the appropriate time during the year)

Spend \$1,000 or more on advertising and get a FREE email campaign!

To pay by credit card, please fill in the following:

Circle one: DISCOVER VISA AMEX MASTERCARD

Card #: _____ **Expiration Date:** _____

Name on Card: _____ **CVC (3-digits):** _____

Please make checks payable to: CCCGA

Mail to: 265D South Meadow Rd., Plymouth, MA 02360