

# MASSACHUSETTS CRANBERRIES...

*Where it all began.*



Advertising Option	Ad Size (in pixels)	Sponsorship Level & Price		
		Harvest Sponsor (August, September, October)	Holiday Sponsor (November, December, January)	6 Months (Aug – Jan)
Banner	728 x 90	<b>\$150</b>	<b>\$150</b>	<b>\$250</b>
Tower #1	160 x 600	<b>\$150</b>	<b>\$150</b>	<b>\$250</b>
Tower #2	160 x 600	<b>\$120</b>	<b>\$120</b>	<b>\$200</b>
Business Sponsorship	-	Your business and company logo with link to your website for one year.		<b>\$50</b>

## Website Statistics

- 600+ visitors each day with 85% new visitors
- Peak season (October-November) see visitors spike to over 1500 each day
- Visitors spend an average of 1 minute, 55 seconds
- 2.4 average page views per visitor

## Standards for Advertising

- CCCGA reserves the right to refuse any advertising on the basis of editorial decision and will not accept political advertisements
- Customer supplied artwork must adhere to any and all trademark and copyright laws
- Standard static ads (no flash/rich media)
- Files must be received as JPEG or GIF; any file not meeting requirements will be sent back to owner for reformatting
- Ads should be 72 dpi
- Ad with white backgrounds must have a 1 x 1 pixel black border on the edge
- Advertisers must include the URL that you want to direct the ad to with your submission
- Ads are offered on a first come, first served basis
- Up to six ads will run in each spot, rotating every 4 seconds, with randomized order
- Ads must be received by June 1 to be eligible for the Bonus pricing
- Harvest Sponsor ads must be received by July 15; Holiday Sponsor ads must be received by October 15

For more information on this opportunity, please contact:

**Matt Gordon**  
508-866-7878 ext. 19  
mgordon@cranberries.org

Cape Cod Cranberry Growers' Association  
One Carver Square Boulevard  
P.O. Box 97  
Carver, MA 02330

# Placement of Ads on Website\*

Banner Ad (728 x 90)

## MASSACHUSETTS CRANBERRIES...

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Nestled among the towns and villages of Southeastern Massachusetts and Cape Cod is the home of over 14,000 acres of working cranberry bogs and 63,000 acres of open space. The cranberry is Massachusetts' number one agricultural commodity crop. The select growers located on this page offer differing opportunities to explore and taste the goodness of cranberries grown in Massachusetts. Some of the farms found here are open for visitors to purchase fresh cranberries or other products at their farm stands, many allow the opportunity to watch the harvest operation up close, while a few offer tours and even the chance to get into the cranberry bog. Be sure to look at the details for each farm to best understand what they have to offer, hours of operation and availability of products and services.

### Participating Cranberry Farms

Legend: Farm Sells Cranberries Only Farm Sells Cranberries & Offers Ag-Tourism Farm Offers Ag-Tourism (tours/education) Only



Use the Google Map to find a participating farm or look through the list of farms found below for the most detailed information. This includes information on what the farm has to offer, hours of operation, directions and more.

Like any farming endeavor, weather and the changing seasons dictate what may be available for visitors to see and buy. Before you make plans to visit a farm or purchase cranberry products, be sure to contact the grower directly.

Tower ad #1  
(160 x 600)

### Participating Cranberry Farms

(click on the farm name or image below to learn more about what each farm has to offer)

Legend: Farm Sells Cranberries Only Farm Sells Cranberries & Offers Ag-Tourism Farm Offers Ag-Tourism (tours/education) Only

 A.D. Makepeace Co. Wareham	 Annie's Crannies Dennis	 Bog Hollow Farm Kingston	 Brenda Cobb Cranberries Middleboro	 Brooks Academy Museum Harwich	 Stonebridge Farm Acushnet
 Cape Cod Cranberry Realty Trust Orleans	 Chamberlain Farm Berkley	 Edgewood Bogs Carver	 Flax Pond Farms Carver	 Fresh Meadows Carver	 Georgetown Cranberries Harwich
 Mayflower Cranberries Plympton	 P.J. Cranberries Sandwich	 Spring Rain Farm East Taunton	 White Dog Cranberry Halifax	 Willows Cranberries Wareham	

Tower Ad #2  
(160 x 600)

### Partnering Businesses



Your Company Name Here!



Acme Hotel

To learn more about cranberries, be sure to explore the [Cape Cod Cranberry Growers' Association's](#) web site to find [cranberry recipes](#), [learn how cranberries grow](#), understand what to expect when [visiting a cranberry bog](#), read through our [FAQ's](#), and more. Look for the "Cape Cod Cranberry Collector" logo to quickly recognize cranberry farms that are participating in this agricultural tourism and locally sourced cranberry program.

Financial support for the development of this web site was provided in part through the ["Massachusetts Open and Healthy"](#) program from the Massachusetts Department of Agricultural Resources.



\*website design and placement of ads subject to change

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Advertise on... [www.cranberries.org/visit](http://www.cranberries.org/visit)

Your pricing options include the following:

	<u>Harvest Sponsor</u>	<u>Holiday Sponsor</u>	<u>6 Month Sponsorship</u>
<b>Banner Ad</b> 728 x 90	\$150	\$150	\$250
<b>Tower #1 Ad</b> 160 x 600	\$150	\$150	\$250
<b>Tower #2 Ad</b> 160 x 600	\$120	\$120	\$200
<b>Business Sponsorship</b>	\$50		

**Harvest Sponsorship** runs August thru October

**Holiday Sponsorship** runs November thru January

**Sign up for both by June 1 and receive 8 months of advertising for the price of only 6 months!**

**Business Sponsorship** will receive your logo and business name with link to website for one year

I have read and agree to comply with CCCGA's Standards for Advertising:

Business Name:

Contact Name:

Address 1:

City:

Address 2:

State:

Phone:

Zip Code:

Email:

Website that Ad or Logo will Link to:

Please send completed form with check payable to Cape Cod Cranberry Growers' Association  
One Carver Square Boulevard, P.O. Box 97, Carver, MA 02330