



## 2024 CCCGA Advertising Information



The Cape Cod Cranberry Growers' Association invites members to advertise in the Bogside® Newsletter and more for 2024.



---

We appreciate our members and could not do what we do without you. Your support through advertising and sponsorship helps our mission and goals, which directly supports the Massachusetts cranberry growers and industry.

We work hard to connect growers and companies through events, advertising, and sponsorships. This packet has been streamlined to offer powerful opportunities to get your brand and company name out to the people who should see it.

We have our traditional advertising in the **Bogside® Newsletter** which is published 11 times a year and reaches over 400 people a month. We also have sponsorship opportunities for the **Business Meeting** in the spring, the **Pesticide Workshop** in the winter and the **Annual Meeting** in August. These important, well attended events provide industry information and connections for growers, businesses, and workers. We'll provide the details on those meetings closer to the meeting dates. Note, we will not be creating a Buyer's Guide this year.

We also have other services available to you that can support your business needs such as member-to-member email marketing, direct mailings, CCCGA conference room rental and grower gathering event management. Contact Patti Silvia for details on the program offerings at [psilvia@cranberries.org](mailto:psilvia@cranberries.org).

We hope you will support CCCGA with these advertising opportunities. Please give us a call with any questions or suggestions. Knowing what works for you helps us serve you better. Together we can keep cranberries the state's number one food crop and keep our farms strong and sustainable for the future.

---

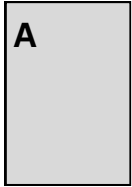
### **CCCGA's Mission:**

***To enhance the Massachusetts cranberry industry through the viability and sustainability of the CCCGA membership***

# Advertise in the Bogside® Newsletter

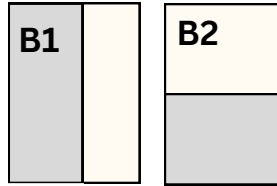
Please review the advertisement options below. Then, follow the instructions at the bottom of the page. Advertising space is available on a first come, first served basis. Ads are due the last week of the prior month.

**Full Page  
(Option A)**



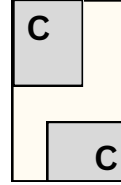
**Size (inches):**  
9.4" h x 7.4" w  
**Size (pixels):**  
2820 x 2200

**1/2 Page  
(Options B1 & B2)**



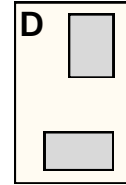
<b>Size (inches):</b> 9.4" h x 3.6" w	<b>Size (inches):</b> 4.5" h x 7.4" w
<b>Size (pixels):</b> 2820 x 1080	<b>Size (pixels):</b> 1350 x 2200

**1/4 Page  
(Option C)**



**Size (inches):**  
4.5" x 3.6"  
**Size (pixels):**  
1350 x 2200

**Business Card  
(Option D)**



**Size (inches):**  
3.5" x 2"  
**Size (pixels):**  
1050x 600

**Option A  
Price**

**Per Month:** \$350  
**x3 Months:** \$329  
**x6 Months:** \$308  
**x11 Months:** \$287

**Options B1 & B2  
Price**

**Per Month:** \$200  
**x3 Months:** \$188  
**x6 Months:** \$176  
**x11 Months:** \$164

**Option C  
Price**

**Per Month:** \$115  
**x3 Months:** \$108  
**x6 Months:** \$101  
**x11 Months:** \$94

**Option D  
Price**

**Per Month:** \$60  
**x3 Months:** \$56  
**x6 Months:** \$53  
**x11 Months:** \$49

**PLEASE DO ALL OF THE FOLLOWING:**

**Circle desired  
advertising month(s):**

JAN   FEB   MAR   APR   MAY   JUN   JUL   AUG  
SEP/OCT   NOV   DEC

**Circle desired  
advertisement size:**

Option A   Option B1   Option B2   Option C   Option D

**Indicate desired ad run time  
and price as noted above:**

\_\_\_\_\_ months at \$ \_\_\_\_\_

**THEN FILL OUT FORM ON PAGE 4**

## **Sponsor the Annual Meeting**

The Annual Meeting occurs every August, and is attended by growers and industry leaders alike.

<p><b>Innovation Sponsorship</b> <input type="checkbox"/></p> <p><b>\$1,500</b></p> <ul style="list-style-type: none"> <li>• Vendor space</li> <li>• <b>6</b> admission tickets &amp; t-shirts</li> <li>• <b>Large logo</b> on event t-shirt</li> <li>• September Bogside<sup>®</sup> Newsletter mention <b>with logo</b></li> <li>• Podium mention</li> <li>• Meeting signage</li> </ul>	<p><b>Sustainability Sponsorship</b> <input type="checkbox"/></p> <p><b>\$1,000</b></p> <ul style="list-style-type: none"> <li>• Vendor space</li> <li>• <b>4</b> admission tickets &amp; t-shirts</li> <li>• <b>Small logo</b> on event t-shirt</li> <li>• September Bogside<sup>®</sup> Newsletter mention</li> <li>• Podium mention</li> <li>• Meeting signage</li> </ul>	<p><b>Industry Sponsorship</b> <input type="checkbox"/></p> <p><b>\$500</b></p> <ul style="list-style-type: none"> <li>• Vendor space</li> <li>• <b>2</b> admission tickets &amp; t-shirts</li> <li>• <b>Small logo</b> on event t-shirt</li> <li>• September Bogside<sup>®</sup> Newsletter mention</li> </ul>
---	--	---

If you would like to be a sponsor for the Annual Meeting, place a **check mark** in the box that corresponds to the sponsorship level of your choosing. Please **only choose one**, unless you discuss with us otherwise.

## **Other Sponsorship Opportunities**

<p><b>Business Meeting Sponsorship</b> <input type="checkbox"/></p> <p><b>\$150</b></p> <p>The Business Meeting occurs once annually in the early spring, and is an opportunity to connect and discuss important and enduring issues about the industry with fellow growers and industry leaders.</p> <p><b>Sponsorship Includes:</b></p> <ul style="list-style-type: none"> <li>• 1 dinner</li> <li>• Table sign</li> <li>• March Bogside<sup>®</sup> Newsletter mention</li> </ul>	<p><b>Pesticide Workshop Sponsorship</b> <input type="checkbox"/></p> <p><b>\$150</b></p> <p>The CCCGA Pesticide Workshop is hosted once annually for growers and applicators. Participants must have their MA Pesticide Applicator's license and must attend the workshop to help fulfill necessary contact hours.</p> <p><b>Sponsorship Includes:</b></p> <ul style="list-style-type: none"> <li>• Mention with logo at the beginning &amp; end of program</li> <li>• Business logo in March Bogside<sup>®</sup> Newsletter</li> </ul>
--	--

No longer available

If you would like to sponsor the Business Meeting, Pesticide Workshop, or *both*, place a **check mark** in the box that corresponds to the sponsorship level of your choosing. Check off both if you'd like to sponsor both.

# Business Information and Payment Form

Please complete this form in **FULL** in conjunction with following the directions on each advertising information page. Please contact Patti Silvia at psilvia@cranberries.org with questions.

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Please check of all sponsorship opportunities you would like to choose and include the price of the sponsorship as it is listed on the information page(s). Then, add up the total \$ amount in sponsorships and write it on the "Total" line.

**The Bogside® Newsletter** \$ \_\_\_\_\_

~~**Annual Meeting**~~ \$ \_\_\_\_\_

~~**Business Meeting**~~ \$ \_\_\_\_\_

**Pesticide Workshop** \$ \_\_\_\_\_

**Total Advertising Amount** \$ \_\_\_\_\_

## Advertising Requirements

- Advertisements will ONLY be accepted in JPG or PNG format.
- The dimensions of your ad must be sized in correlation with your chosen ad space.
- We reserve the right to edit or decline any ad that does not meet the specifications listed above or is inappropriate to our policies.
- Current ad will be used unless notified.
- Send new ads to: psilvia@cranberries.org

Indicate **HERE** if you would like to pay the full amount for the year up front.

(If you do not, you will be billed/charged at the appropriate time during the year)

**Spend \$1,000 or more on advertising and get a FREE email campaign!**

**To pay by credit card, please fill in the following:**

**Circle one:** DISCOVER VISA AMEX MASTERCARD

**Card #:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_ **CVC (3-digits):** \_\_\_\_\_

**Please make checks payable to: CCCGA**

Mail to: 265D South Meadow Rd., Plymouth, MA 02360